



I-5 Columbia River Crossing Stated Preference Travel Study Report

Appendix A: Survey Screen Captures

November 2013

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1.0 PASSENGER VEHICLE SURVEY SCREEN CAPTURES

1.1 Screening and Trip Detail Questions

Figure 1-1: Entry Screen

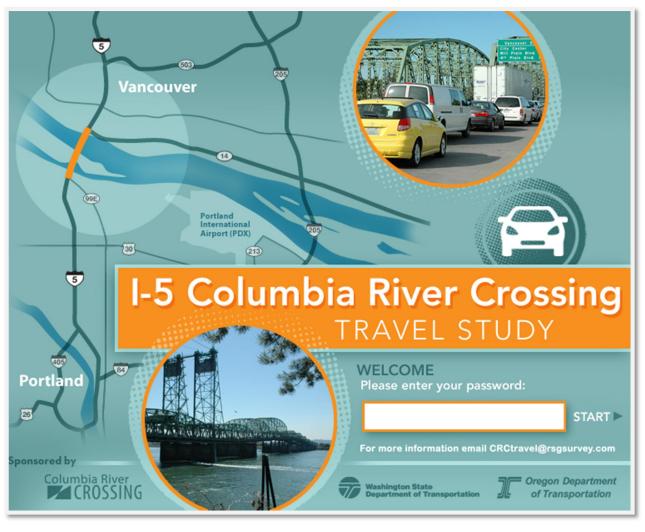


Figure 1-2: Introduction and Instructions

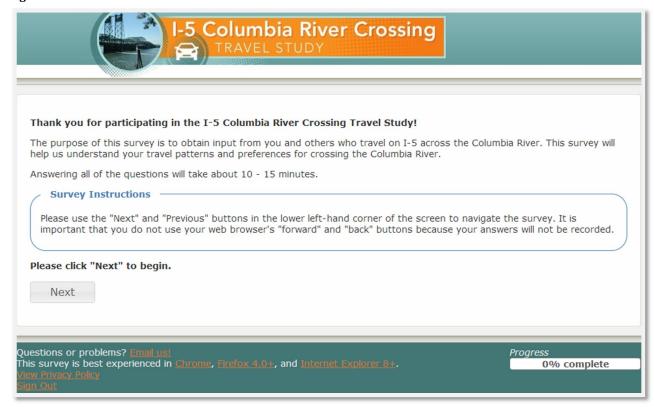




Figure 1-3: Trip Qualification

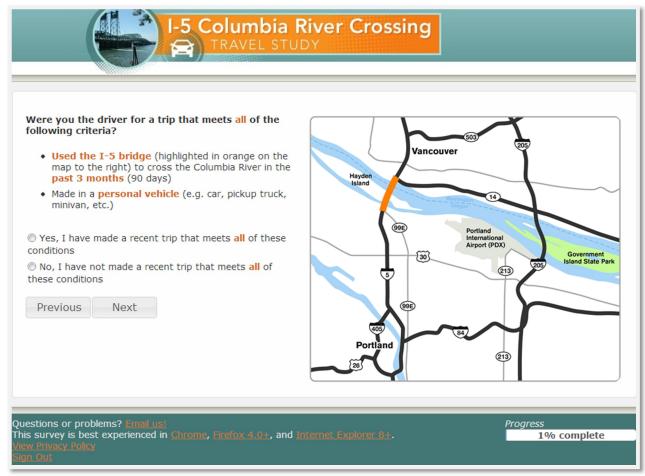
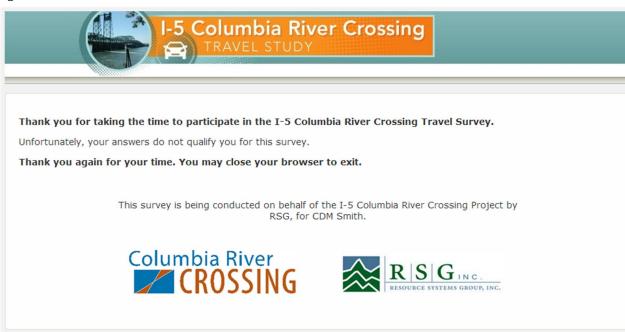




Figure 1-4: Termination Screen



Questions or problems? Email us!
This survey is best experienced in <u>Chrome</u>, <u>Firefox 4.0+</u>, and <u>Internet Explorer 8+</u>.
View Privacy Policy

If respondent has not made a qualifying trip

Figure 1-5: One-way Trip Definition

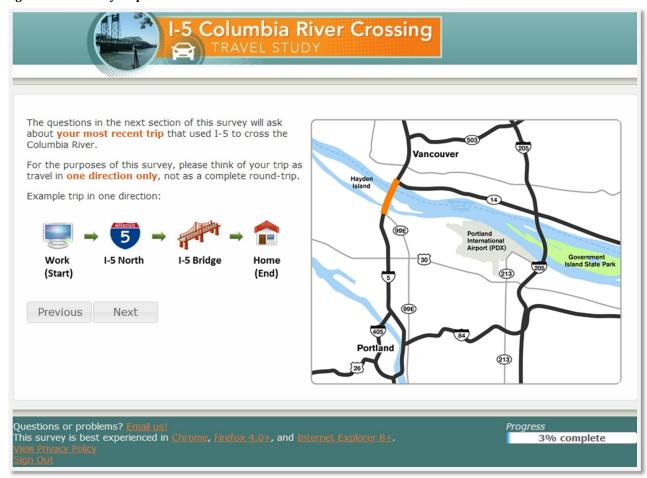




Figure 1-6: Date of Travel

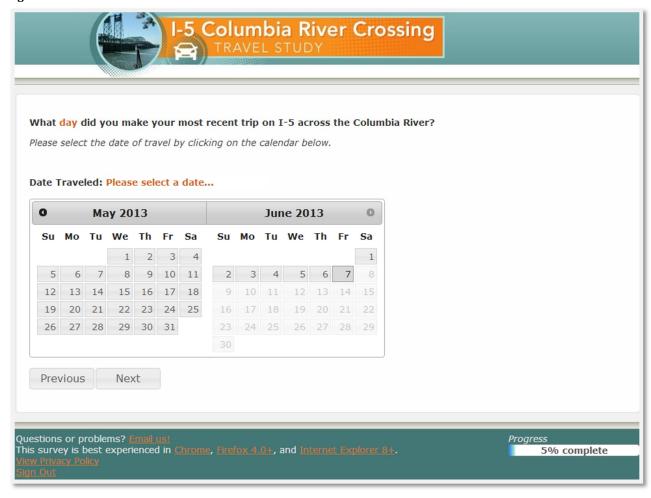


Figure 1-7: Purpose

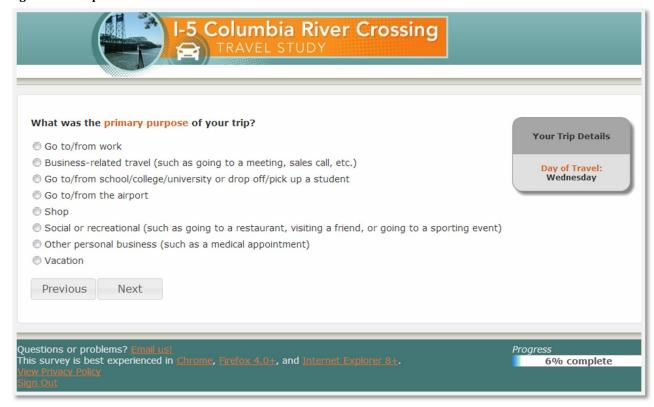


Figure 1-8: Beginning and Ending Location

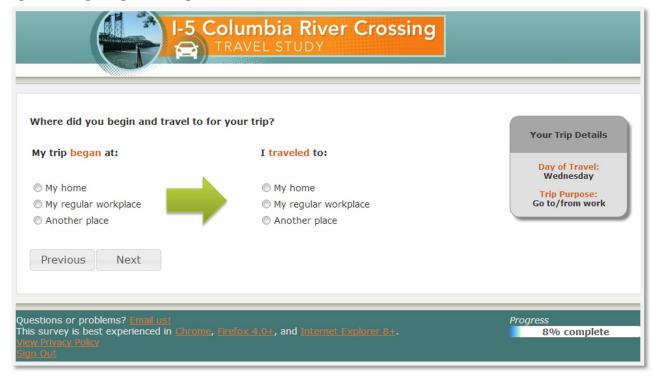




Figure 1-9: Beginning Location Address Form and Map Interface

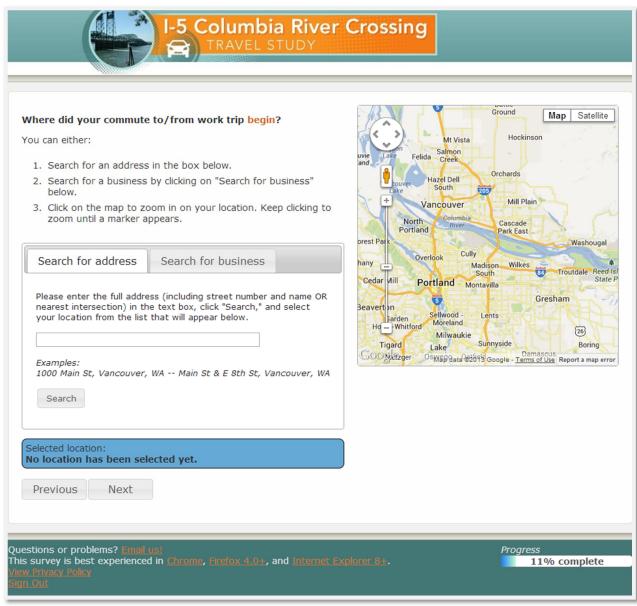


Figure 1-10: Ending Location Address Form and Map Interface

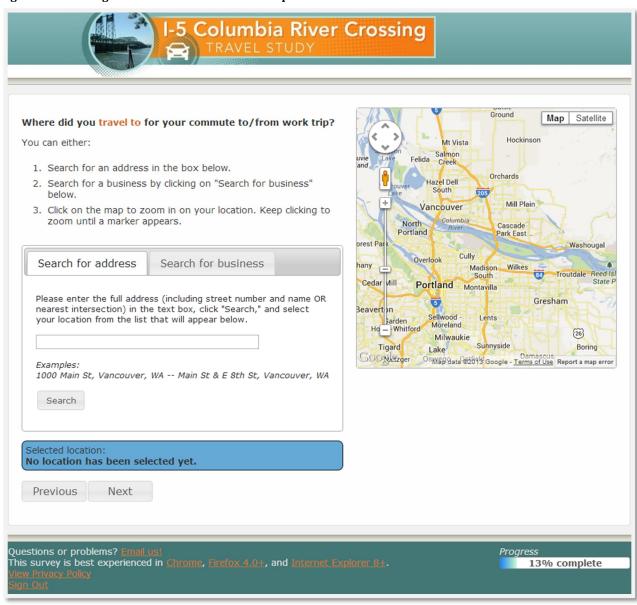


Figure 1-11: Departure Time

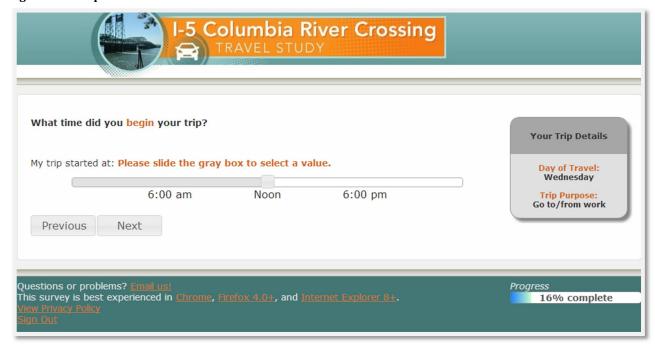


Figure 1-12: Change Departure Time to Avoid Congestion

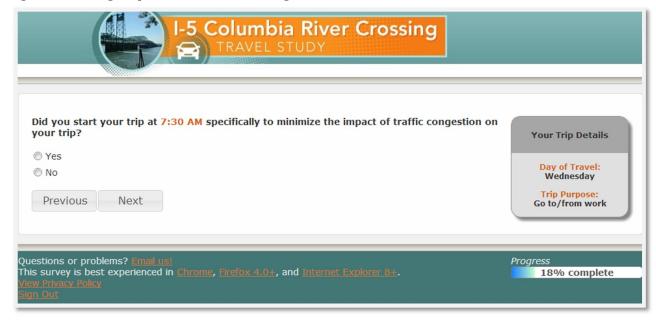
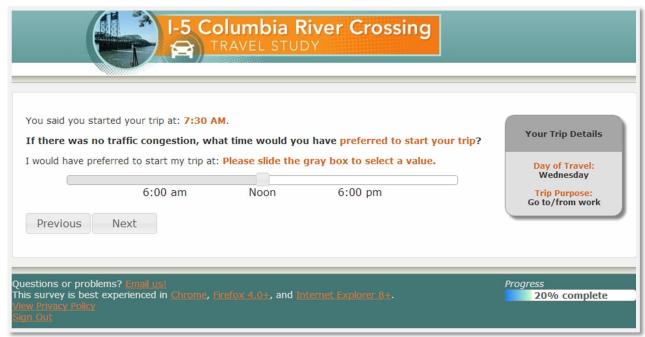


Figure 1-13: Preferred Departure Time



If respondent changed departure time to avoid congestion

Figure 1-14: Travel Time

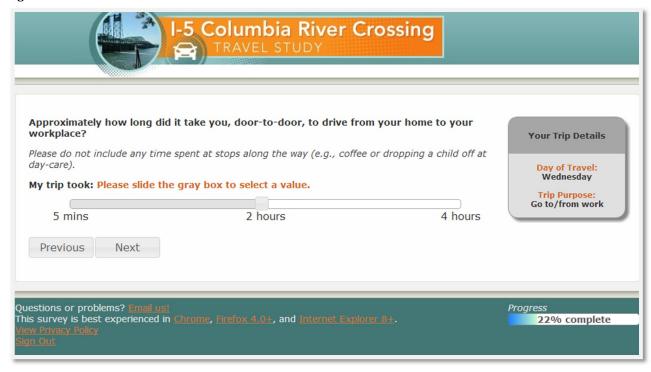




Figure 1-15: Delay due to Traffic Congestion

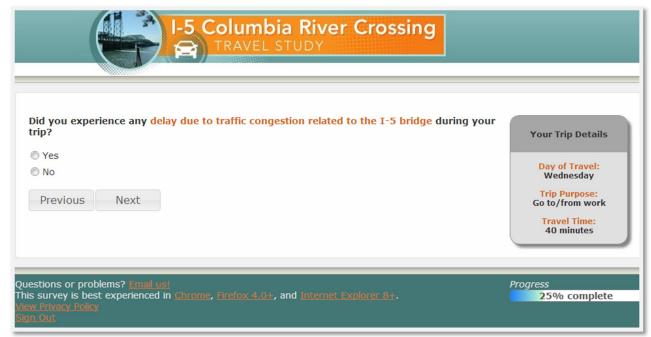
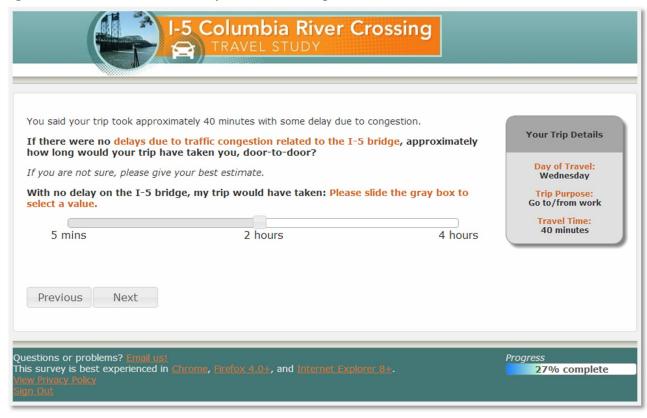


Figure 1-16: Travel Time without Delay due to Traffic Congestion



If respondent reported delay due to traffic congestion



Figure 1-17: Vehicle Occupancy

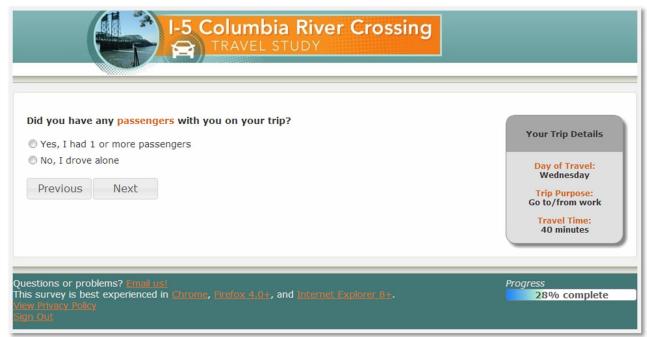
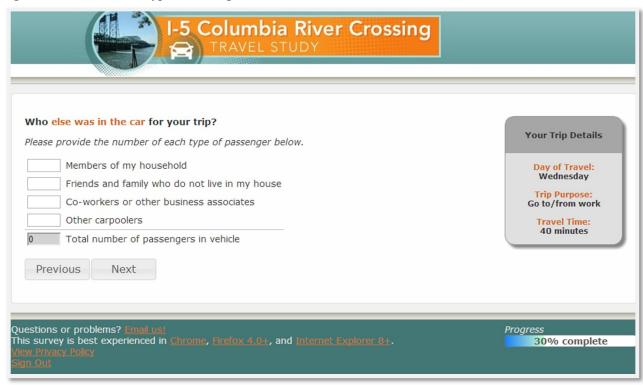


Figure 1-18: Number and Type of Passengers



If respondent reported one or more passengers



Figure 1-19: Flexibility in Early Arrival Time

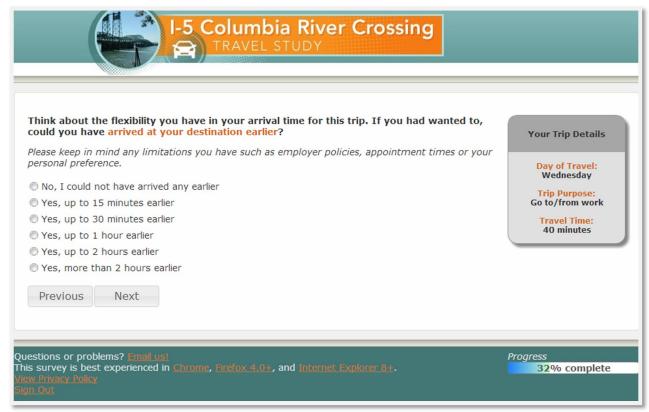


Figure 1-20: Flexibility in Late Arrival Time

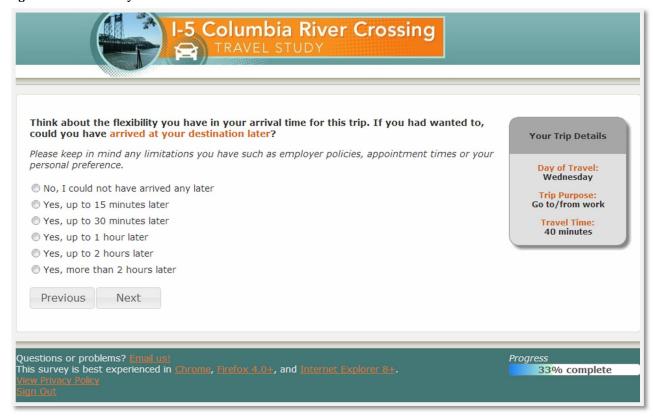


Figure 1-21: Frequency

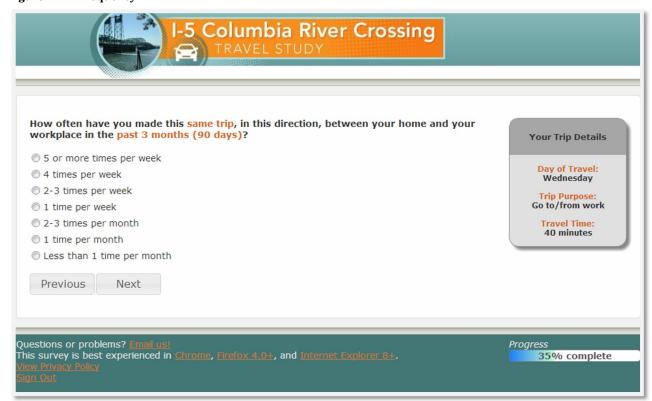




Figure 1-22: Use of I-205

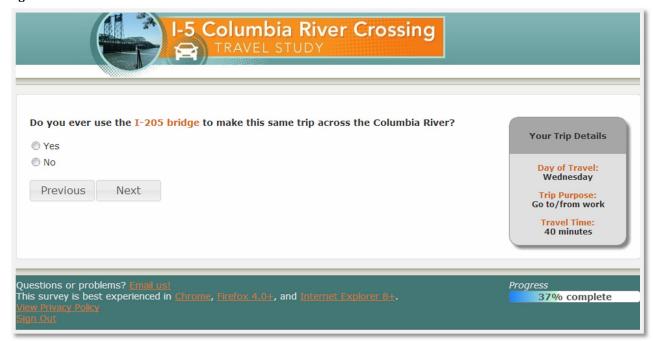
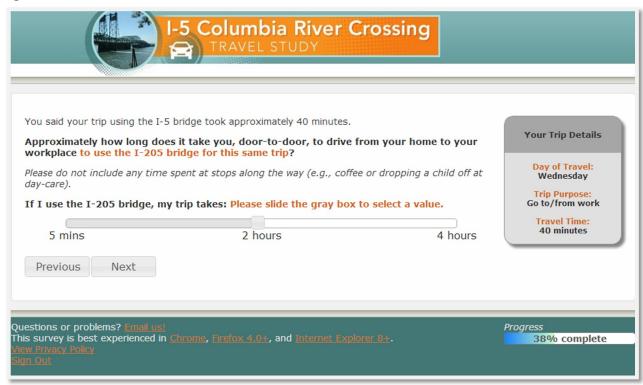


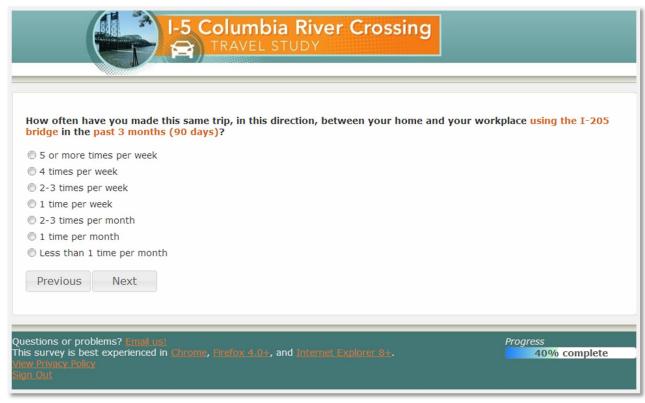
Figure 1-23: I-205 Travel Time



If respondent ever uses I-205 to make same trip

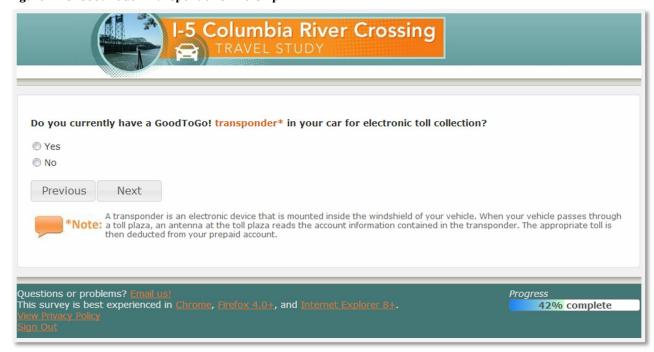


Figure 1-24: I-205 Frequency



If respondent ever uses I-205 to make same trip

Figure 1-25: GoodToGo! Transponder Ownership



If respondent ever uses I-205 to make same trip



1.2 Stated Preference Questions

Figure 1-26: Project Introduction



Figure 1-27: Payment Information

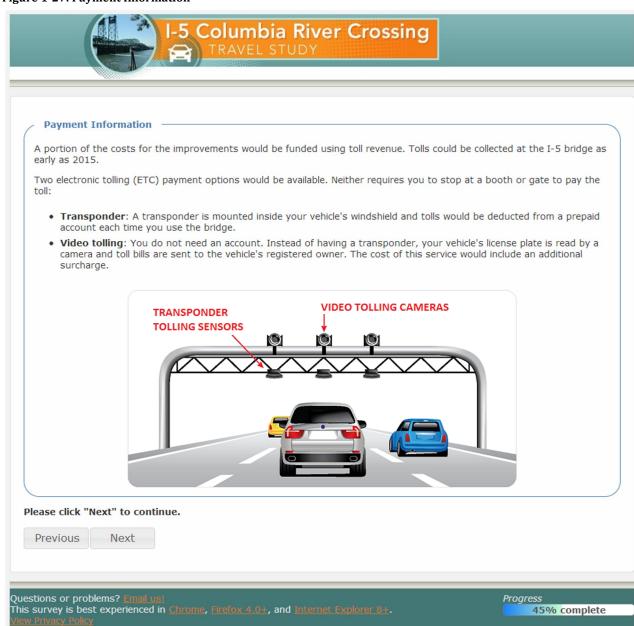




Figure 1-28: Stated Preference Instructions

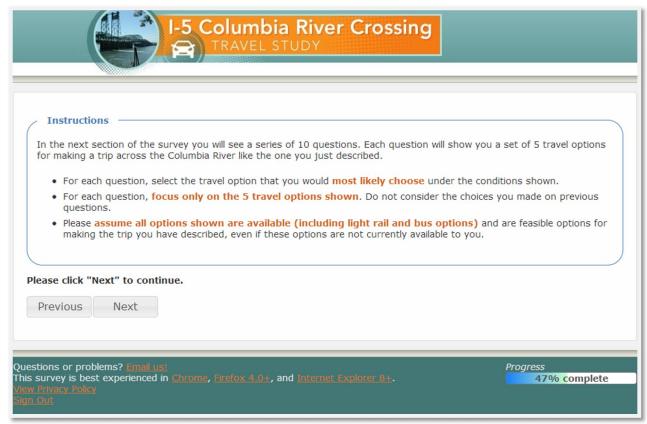


Figure 1-29: Stated Preference Example 1



Figure 1-30: Stated Preference Example 2

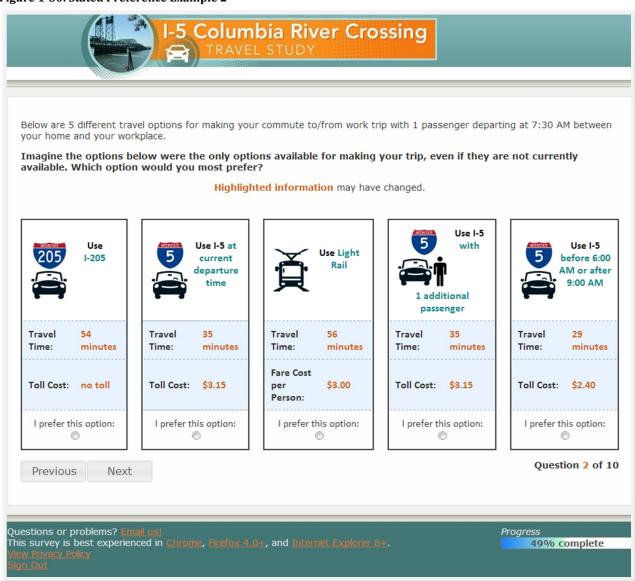


Figure 1-31: Stated Preference Example 3



Figure 1-32: Stated Preference Example 4



Figure 1-33: Stated Preference Example 5

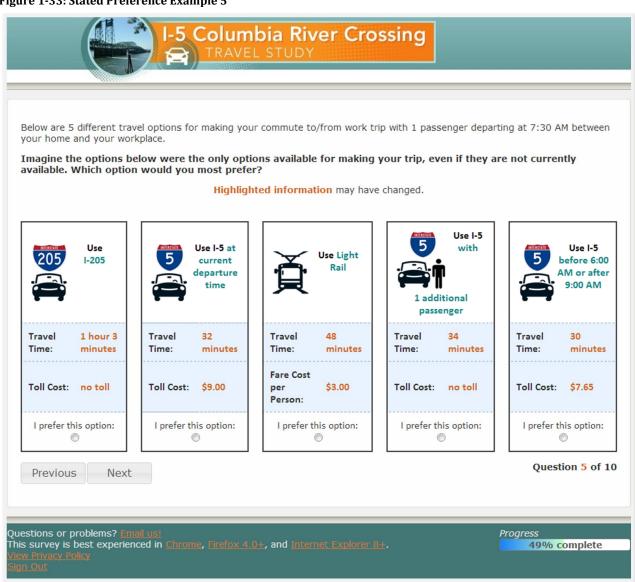


Figure 1-34: Stated Preference Example 6

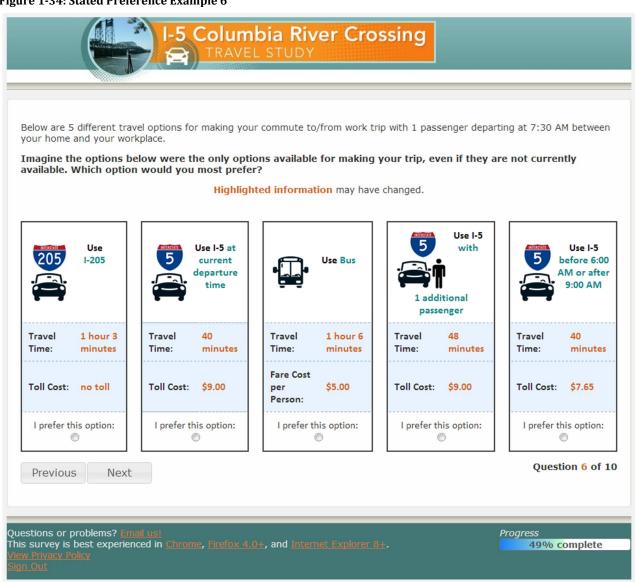


Figure 1-35: Stated Preference Example 7

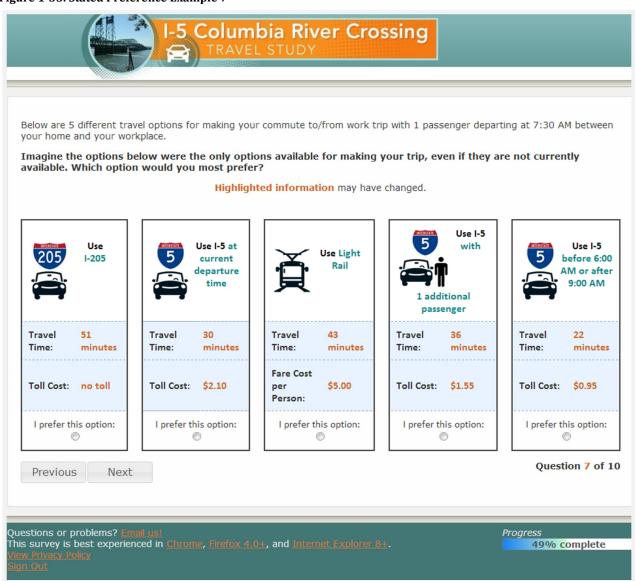


Figure 1-36: Stated Preference Example 8

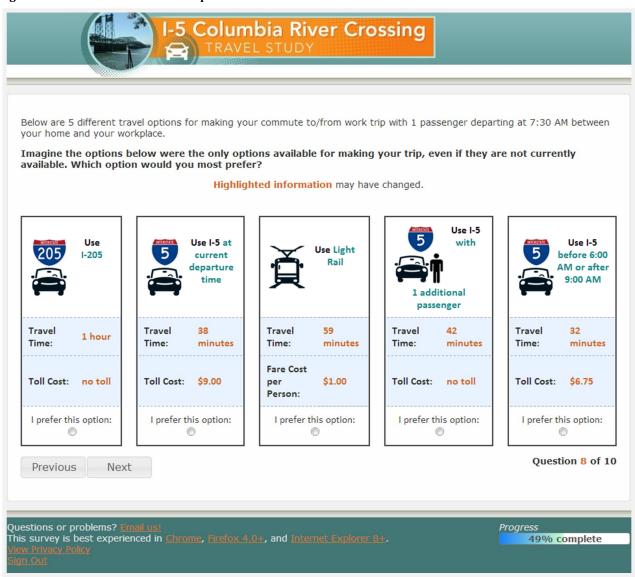
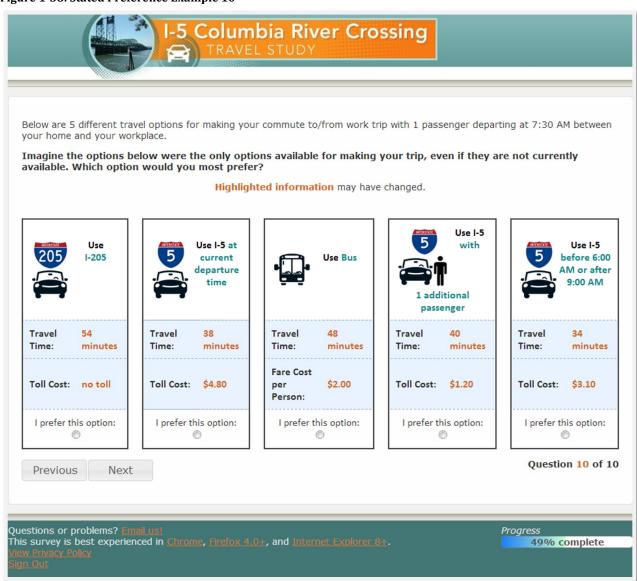


Figure 1-37: Stated Preference Example 9

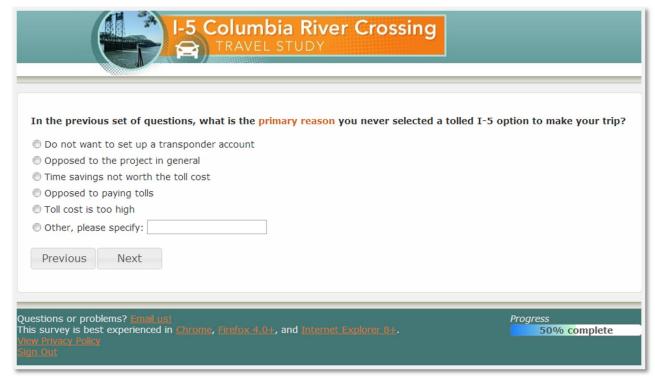


Figure 1-38: Stated Preference Example 10



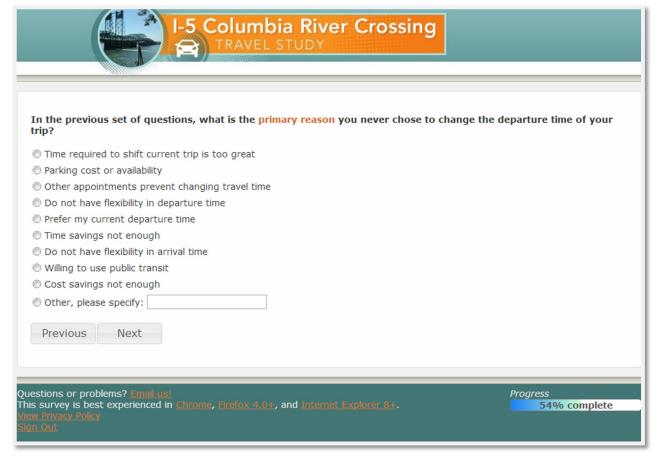
1.3 Debrief and Opinion Questions

Figure 1-39: Primary Reason for Never Selecting I-5 in Stated Preference Questions



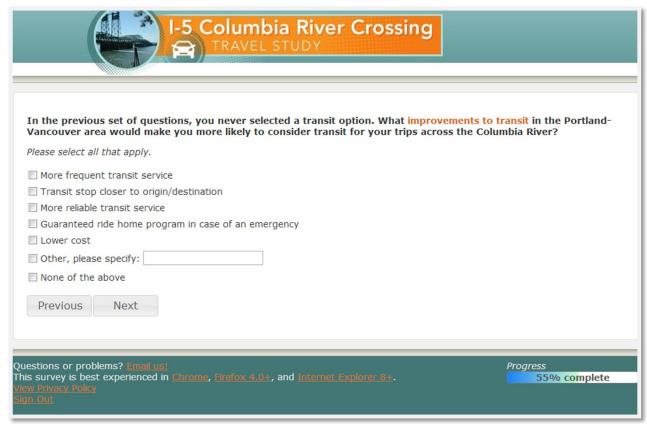
If respondent never chose an I-5 option in the stated preference questions

Figure 1-40: Primary Reason for Never Selecting to Shift Departure Time in Stated Preference Questions



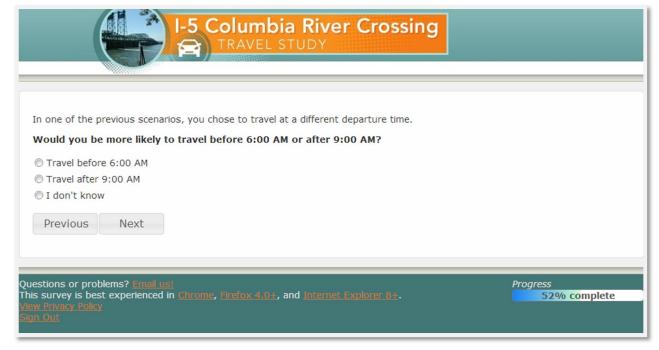
If respondent never chose an I-5 option before or after the peak period in the stated preference questions

Figure 1-41: Factors to Increase Likelihood of Using Transit



If respondent never chose a transit option in the stated preference questions

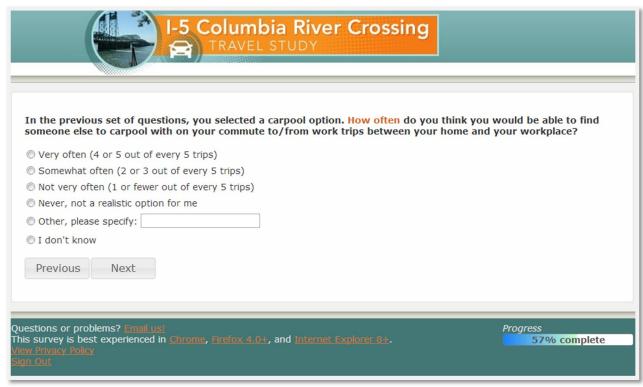
Figure 1-42: Departure Time Shift - Before or After the Peak Period



If respondent chose at least one I-5 option before or after the peak period in the stated preference questions



Figure 1-43: Carpool Frequency



If respondent chose at least I-5 option with additional passengers in the stated preference questions

Figure 1-44: Change in Trip Frequency under Future Conditions

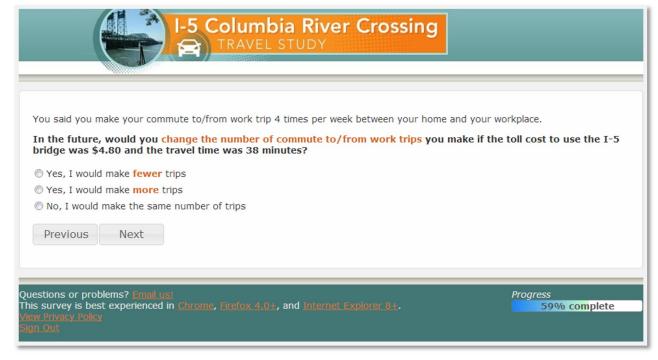
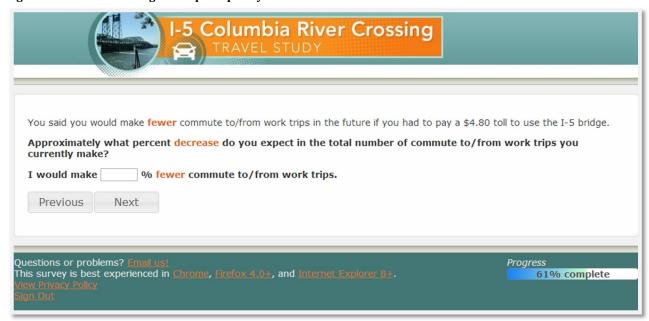


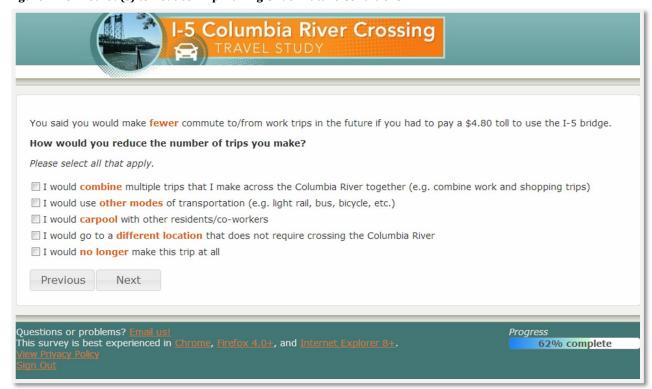


Figure 1-45: Percent Change in Trip Frequency under Future Conditions



If respondent would make fewer trips

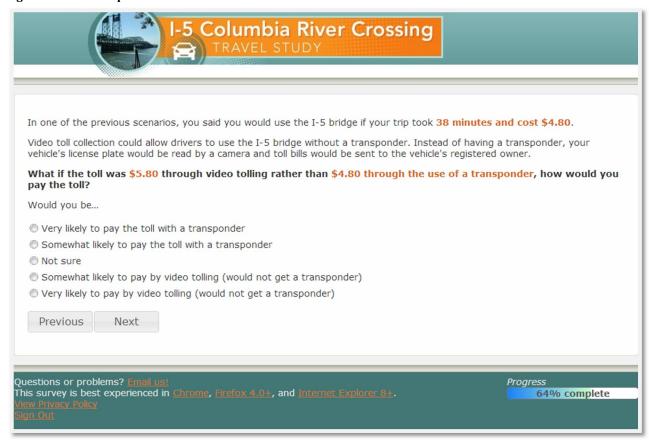
Figure 1-46: Method(s) to Reduce Trip Making Under Future Conditions



If respondent would make fewer trips



Figure 1-47: ETC Acquisition



If respondent does not have GoodToGo! and chose at least 1 I-5 option in the stated preference questions

Figure 1-48: Shift to Overnight Hours if Toll-Free

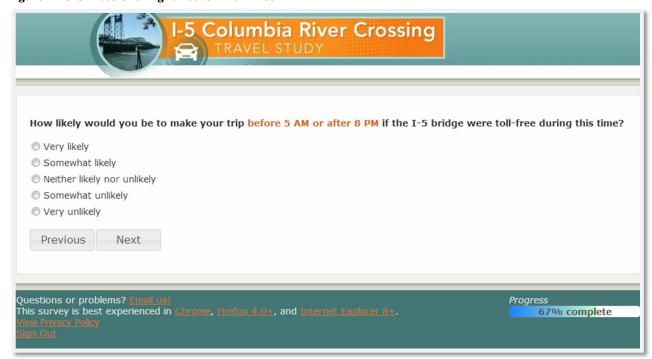




Figure 1-49: Opinion of Tolling of the I-5 Columbia River Crossing

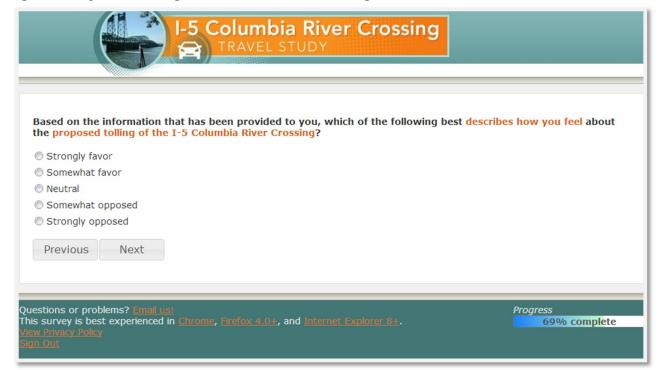
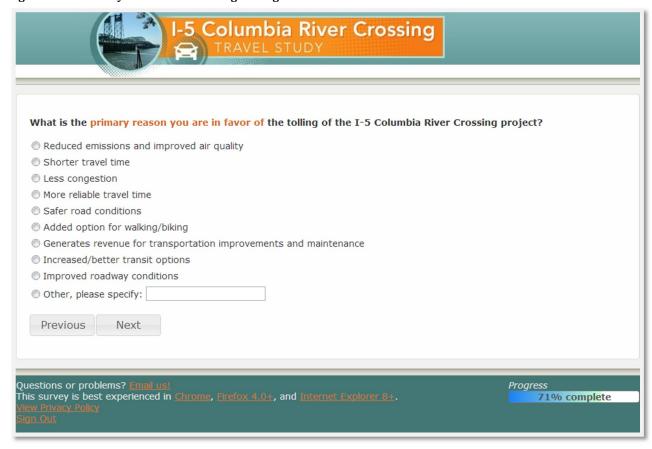
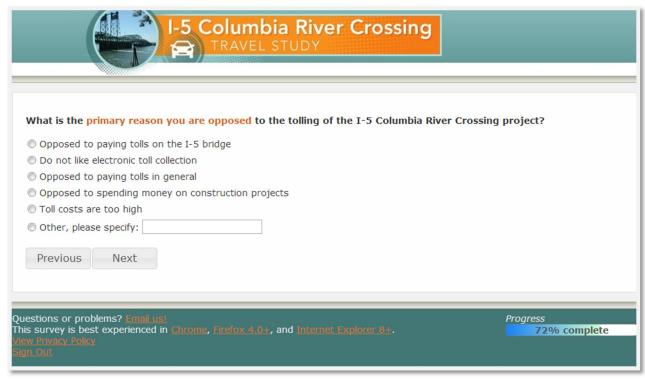


Figure 1-50: Primary Reason for Favoring Tolling



If respondent is somewhat or strongly in favor of the tolling

Figure 1-51: Primary Reason for Opposing Tolling



If respondent is somewhat or strongly opposed to the tolling

Figure 1-52: Familiarity with Public Transportation

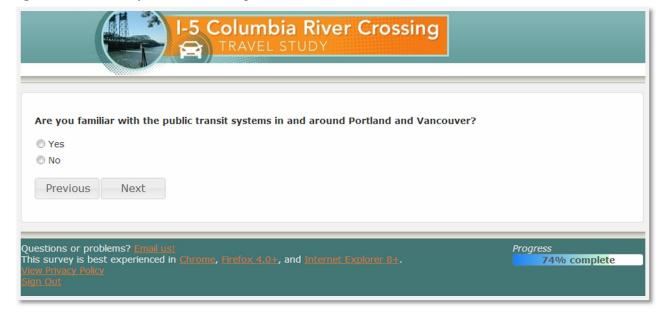
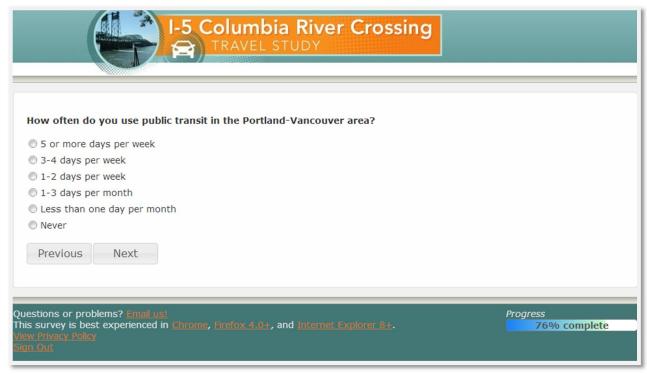




Figure 1-53: Frequency of Public Transportation Use in the Region



If respondent is familiar with public transportation

Figure 1-54: Frequency of Bicycle Use for Transportation

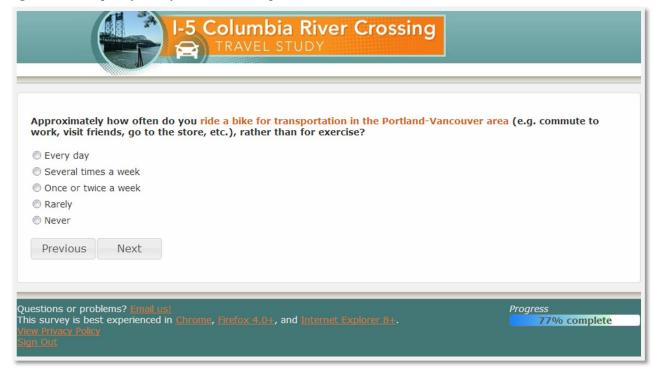
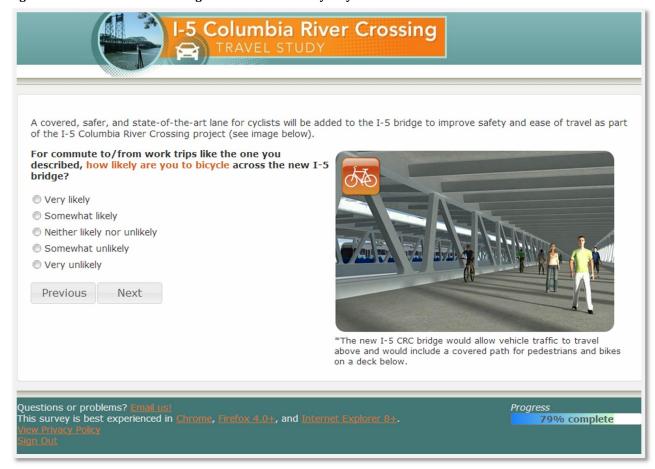




Figure 1-55: Likelihood of Crossing the Columbia River by Bicycle



If respondent uses a bicycle for transportation at least once a week

1.4 Traveler Information Questions

Figure 1-56: Home Zip Code

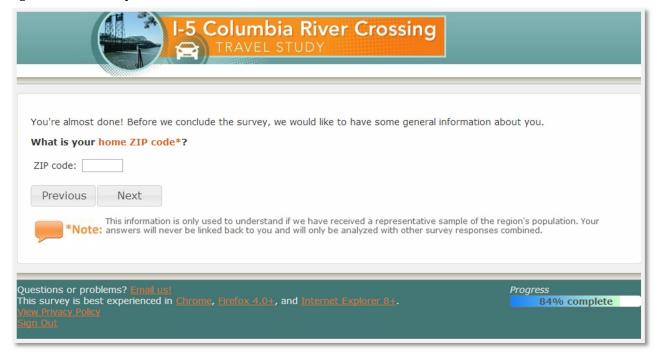


Figure 1-57: Gender

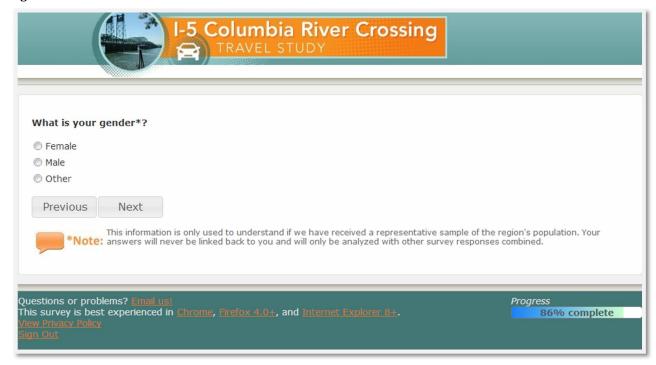




Figure 1-58: Age

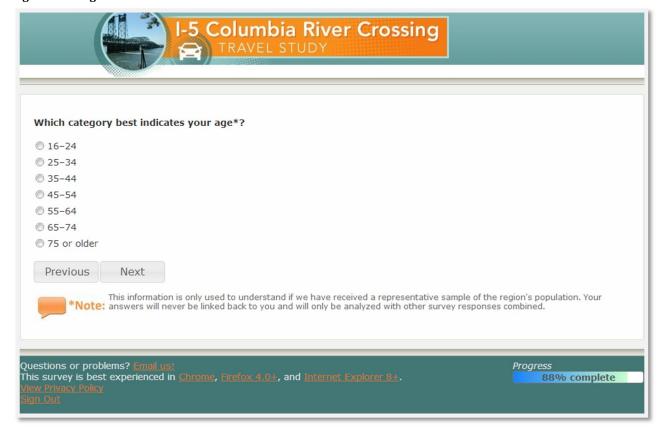




Figure 1-59: Employment Status

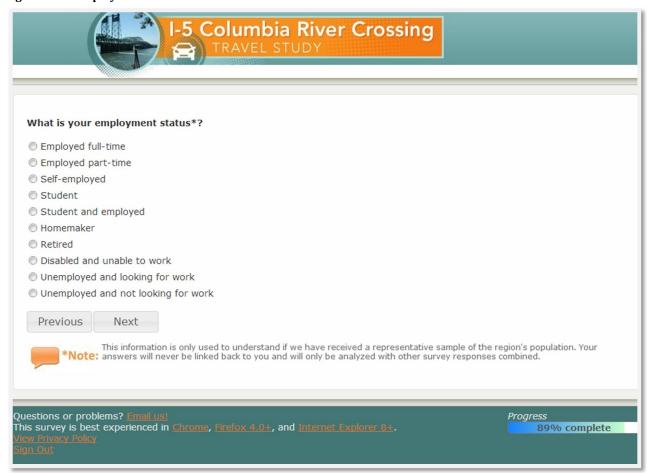


Figure 1-60: Household Size

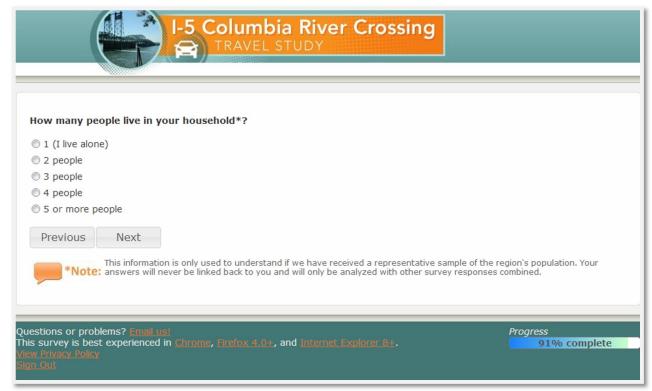




Figure 1-61: Household Vehicles

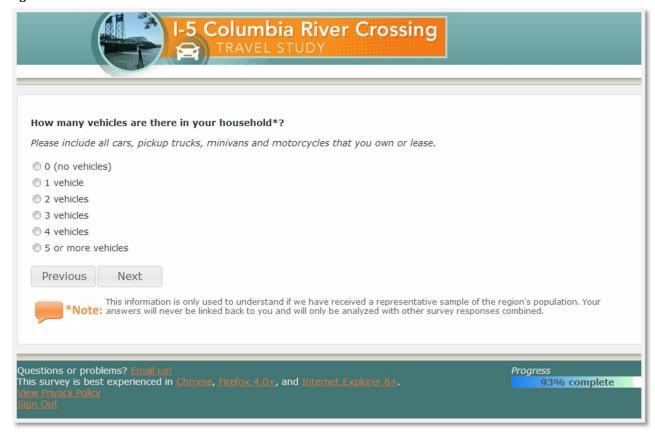


Figure 1-62: Annual Household Income

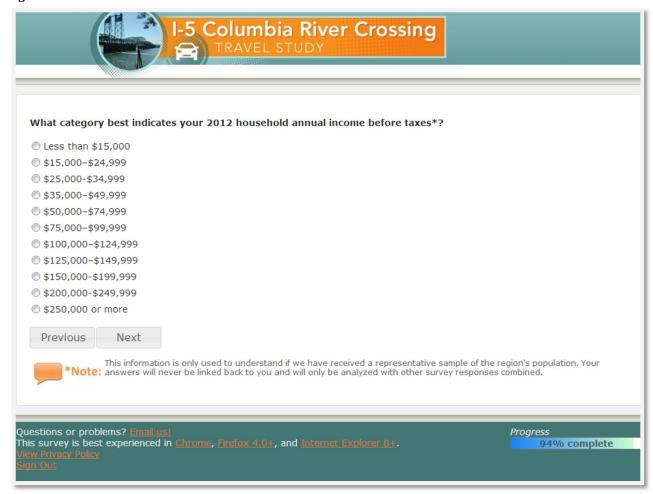


Figure 1-63: Comments

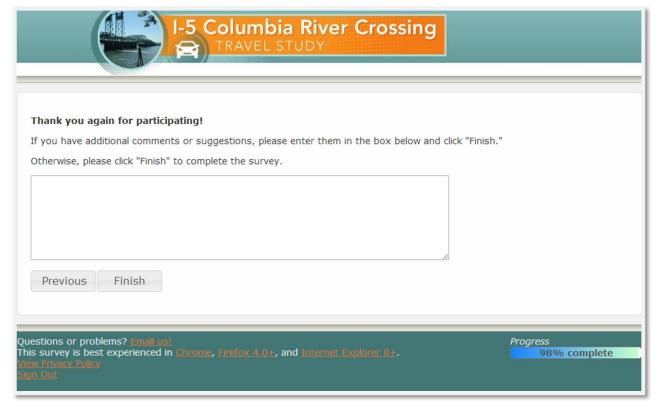


Figure 1-64: End Screen



Thank you for taking the time to complete this survey. All of your responses have been saved, so you may now exit your browser.

Please note: the information collected in this survey will be used to support planning efforts related to the I-5 Columbia River Crossing Project. The information presented about the proposed I-5 Columbia River Crossing Project, including hypothetical travel times and toll costs, will be used for planning purposes only and does not reflect current or future tolling policies.

> This survey is being conducted on behalf of the I-5 Columbia River Crossing Project by RSG, for CDM Smith.





Questions or problems? Ema This survey is best experienced in <u>Chrome</u>, <u>Firefox 4.0+</u>, and <u>Internet Explorer 8+</u>.



2.1 Screening and Trip Detail Questions

Figure 2-1: Entry Screen

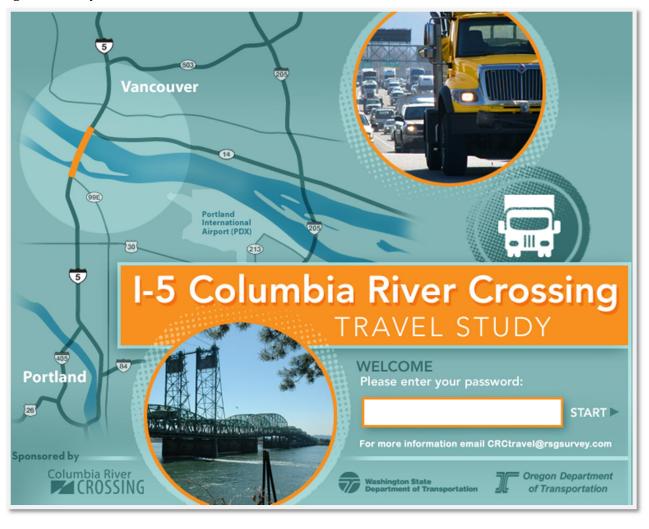


Figure 2-2: Introduction and Instructions

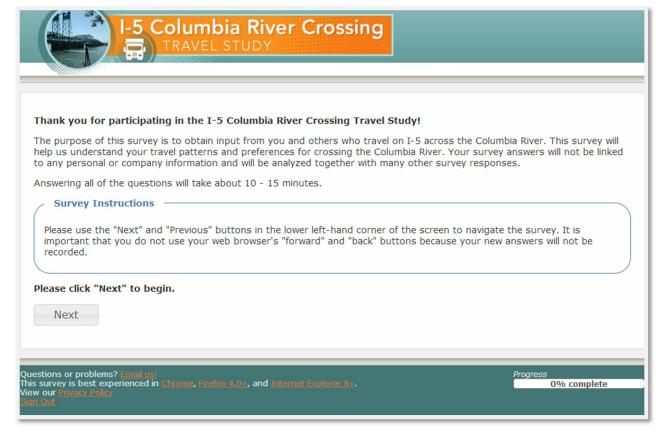


Figure 2-3: Role

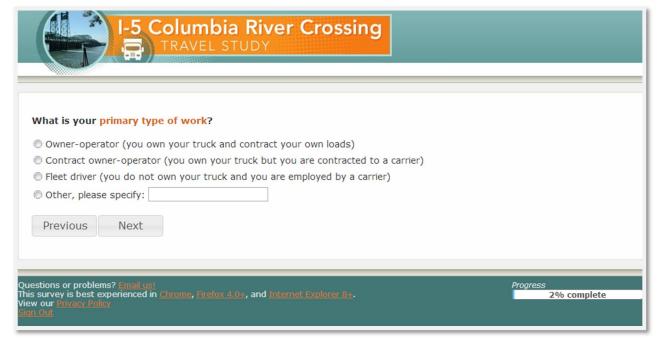




Figure 2-4: Responsibility for Routing Decisions

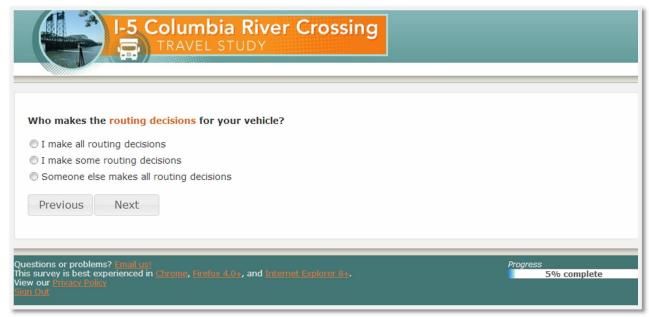
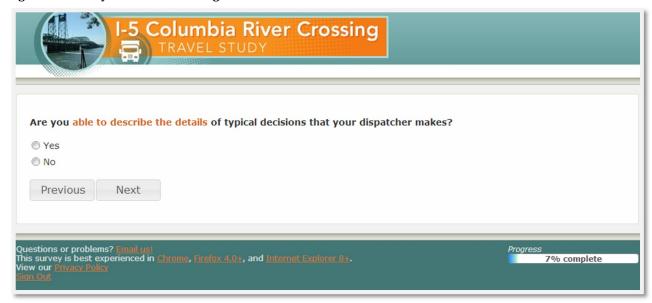


Figure 2-5: Ability to Describe Routing Decisions



If respondent indicates that someone else makes routing decisions



Figure 2-6: Trip Qualification

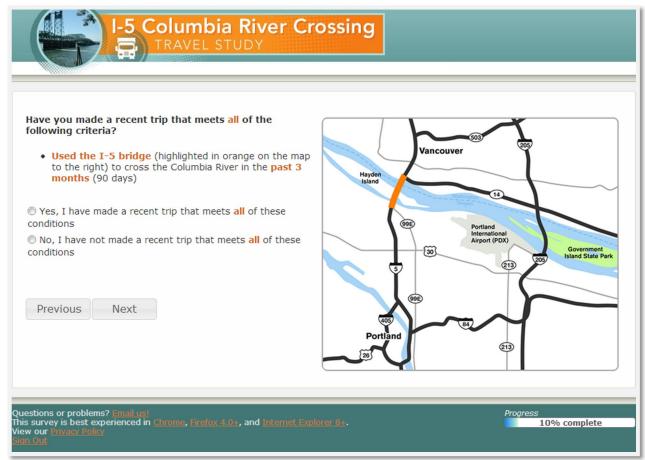




Figure 2-7: One-way Trip Definition

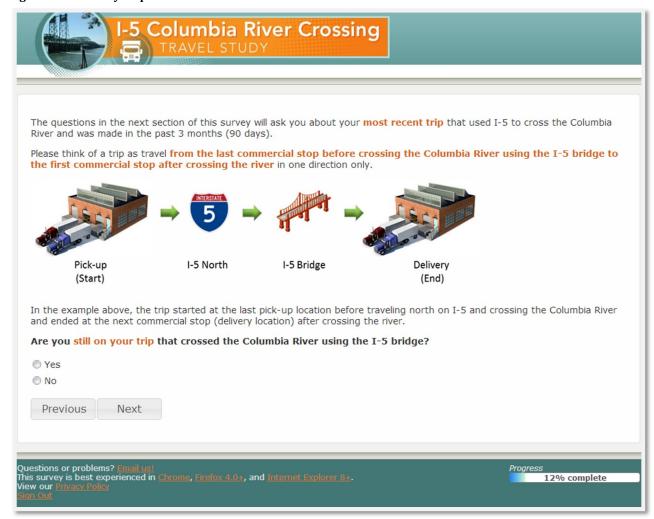


Figure 2-8: Trip Duration

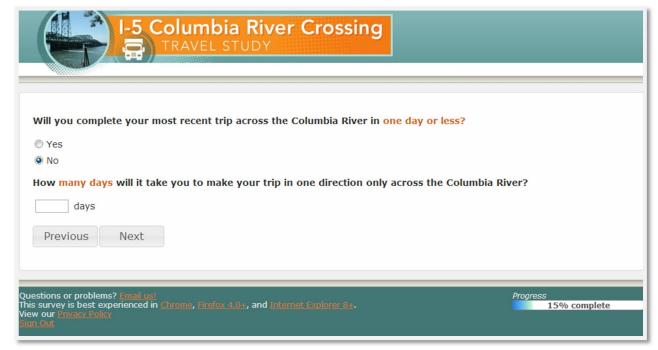


Figure 2-9: Travel Date

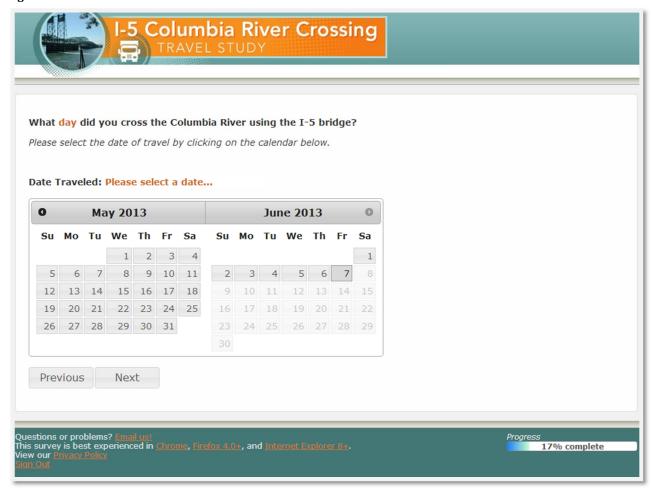


Figure 2-10: Beginning Location Address Form and Map Interface

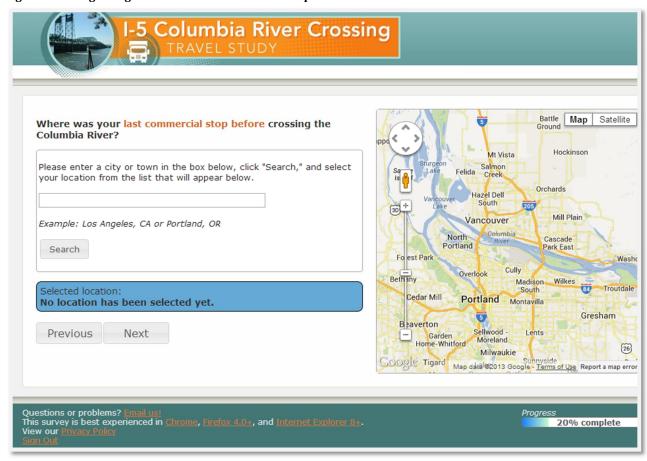


Figure 2-11: Ending Location Address Form and Map Interface

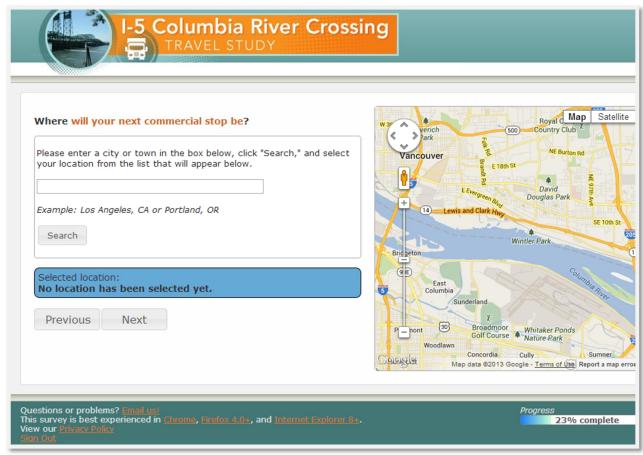


Figure 2-12: Distance

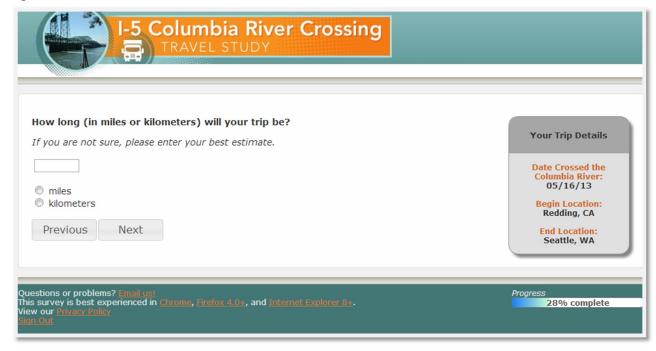




Figure 2-13: Travel Time

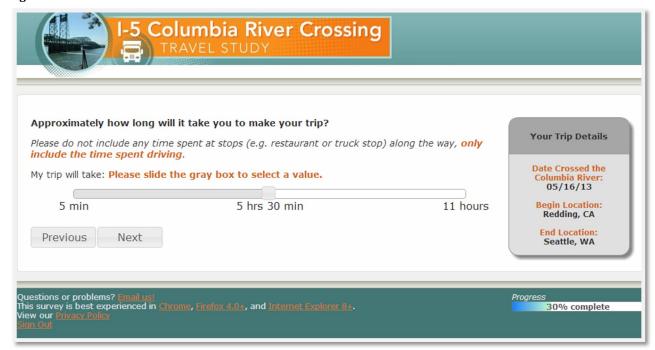


Figure 2-14: Time of Crossing

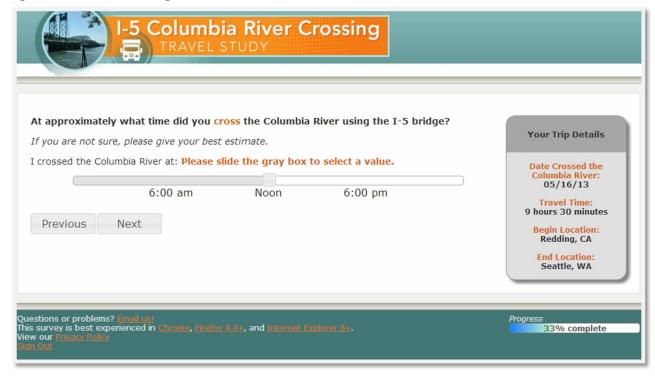


Figure 2-15: Delay due to Traffic Congestion

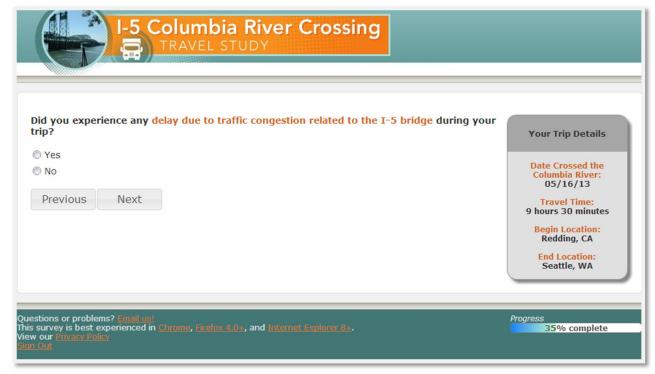
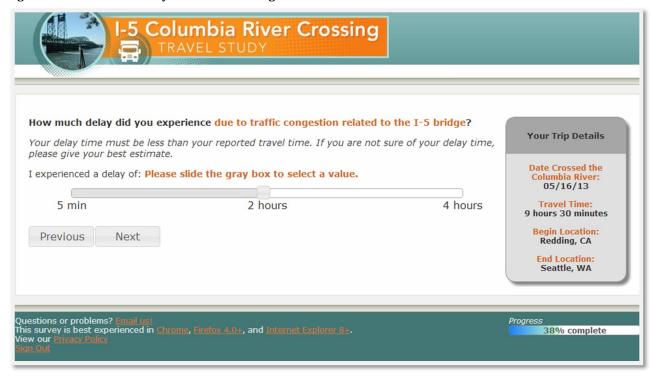


Figure 2-16: Amount of Delay due to Traffic Congestion



If respondent reported delay due to traffic congestion



Figure 2-17: Vehicle Axles

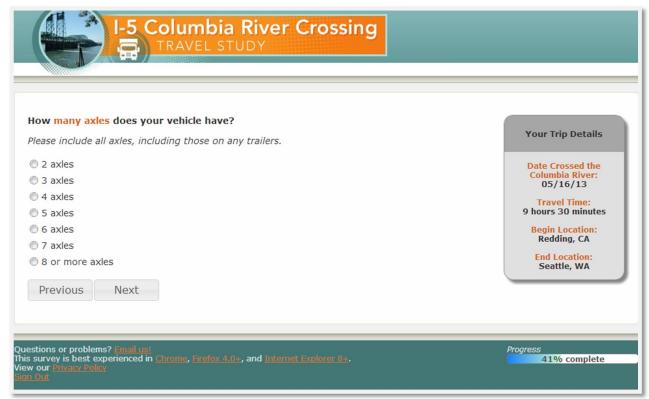


Figure 2-18: Frequency

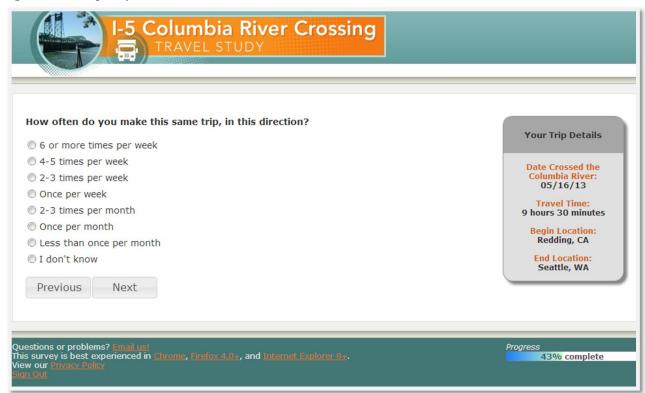




Figure 2-19: Tolls Paid

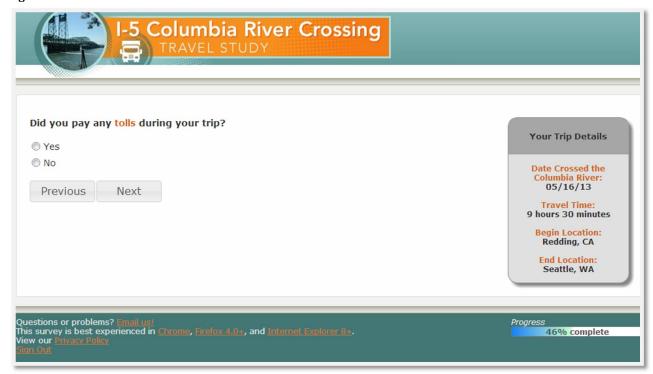
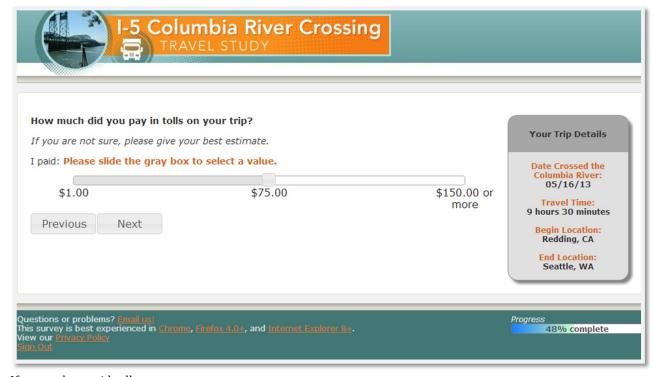


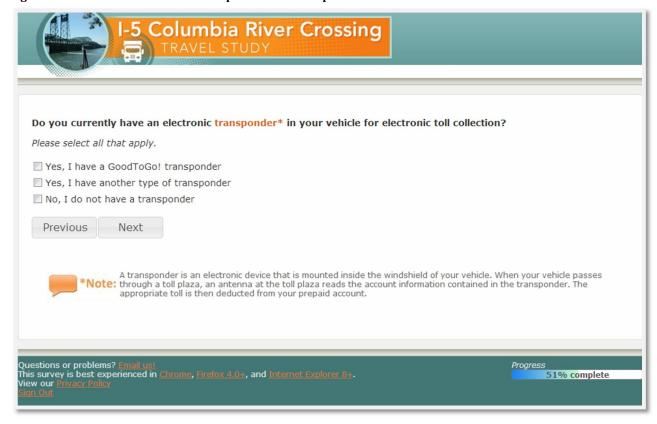
Figure 2-20: Amount Paid in Tolls



If respondent paid tolls

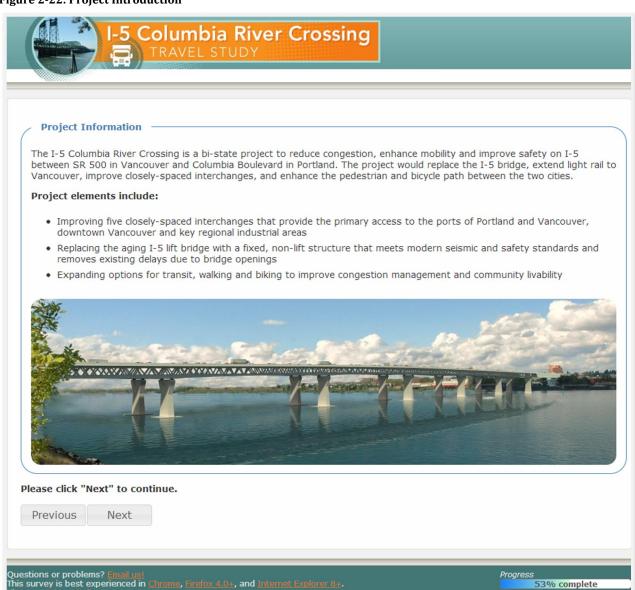


Figure 2-21: GoodToGo! or Other Transponder Ownership



Stated Preference Questions 2.2

Figure 2-22: Project Introduction



53% complete

Figure 2-23: Payment Information

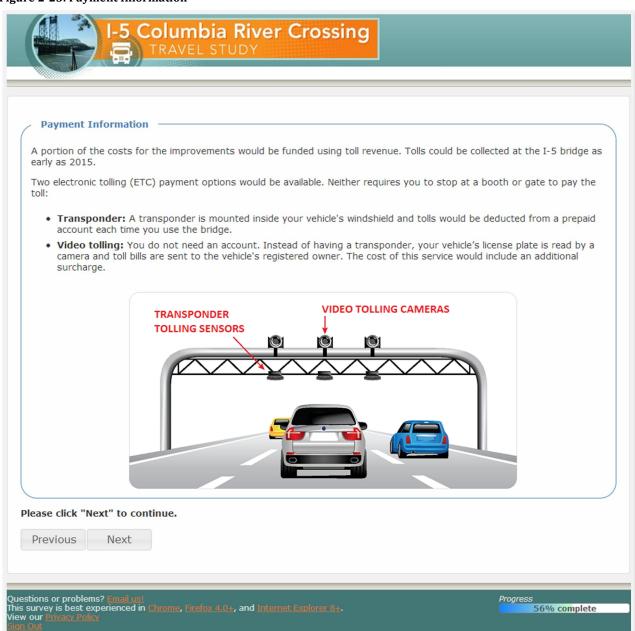


Figure 2-24: Stated Preference Instructions

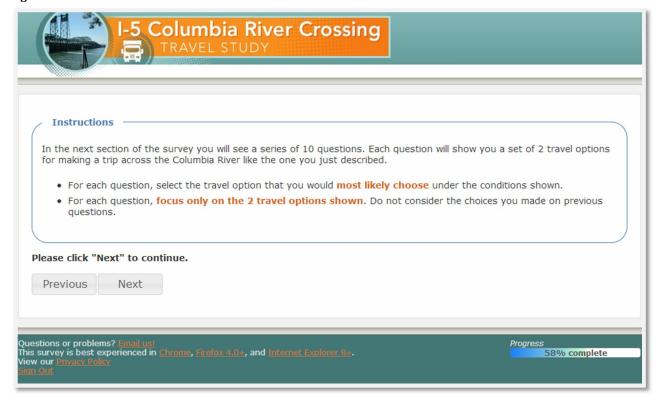


Figure 2-25: Stated Preference Example 1



Figure 2-26: Stated Preference Example 2



Figure 2-27: Stated Preference Example 3



Figure 2-28: Stated Preference Example 4



Figure 2-29: Stated Preference Example 5

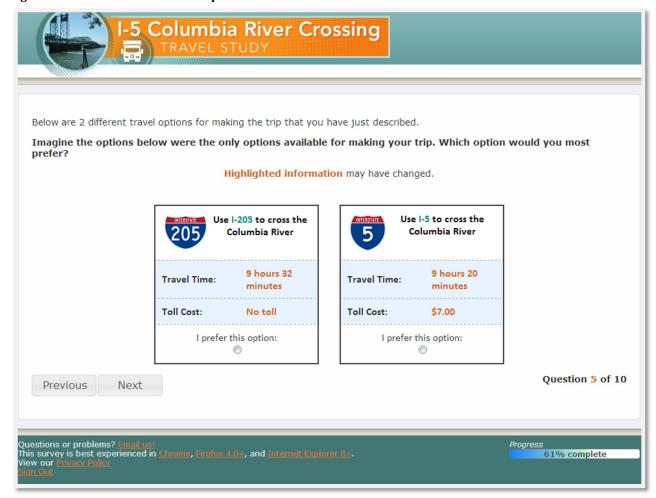


Figure 2-30: Stated Preference Example 6

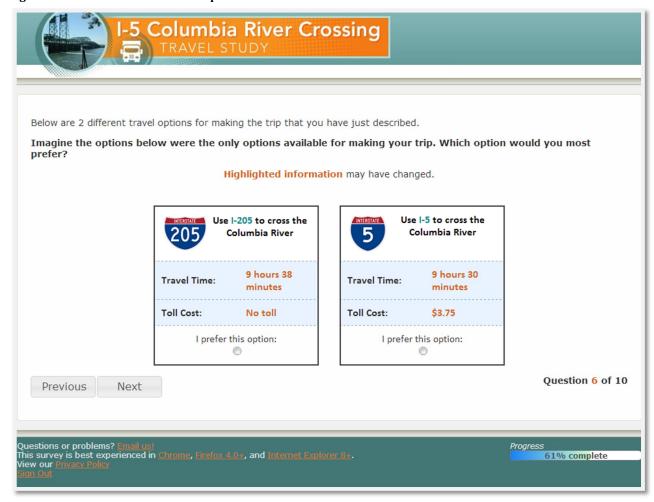


Figure 2-31: Stated Preference Example 7

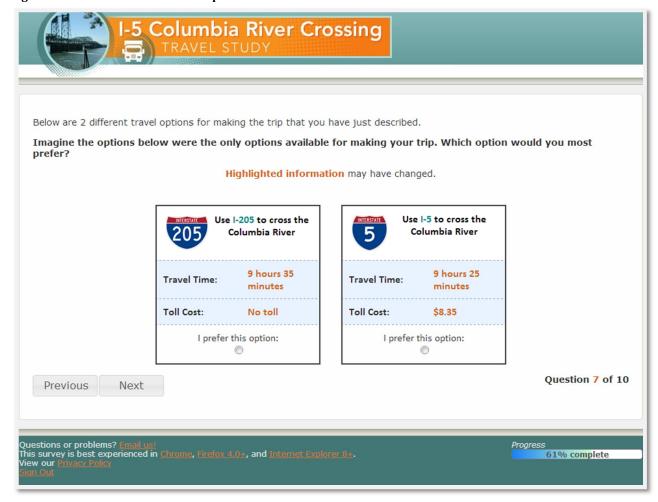


Figure 2-32: Stated Preference Example 8



Figure 2-33: Stated Preference Example 9

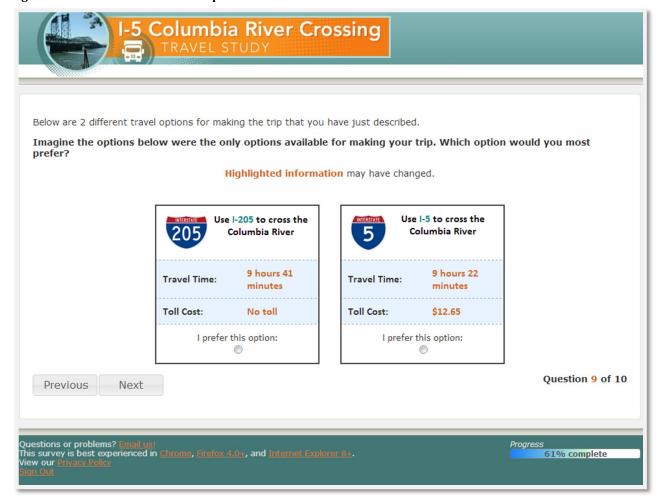
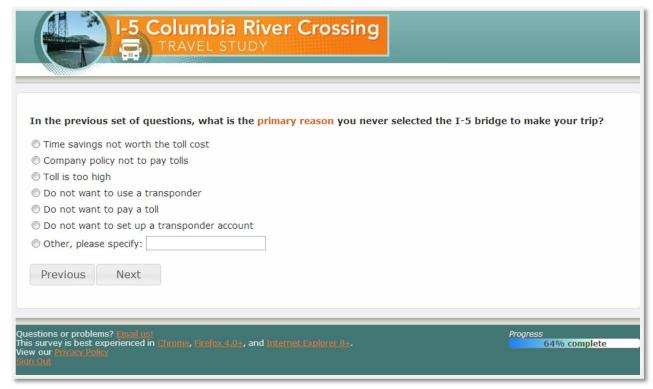


Figure 2-34: Stated Preference Example 10



2.3 Debrief and Opinion Questions

Figure 2-35: Primary Reason for Never Selecting I-5 in Stated Preference Questions



If respondent never chose an I-5 option in the stated preference questions

Figure 2-36: Opinion of Tolling of the Columbia River Crossing

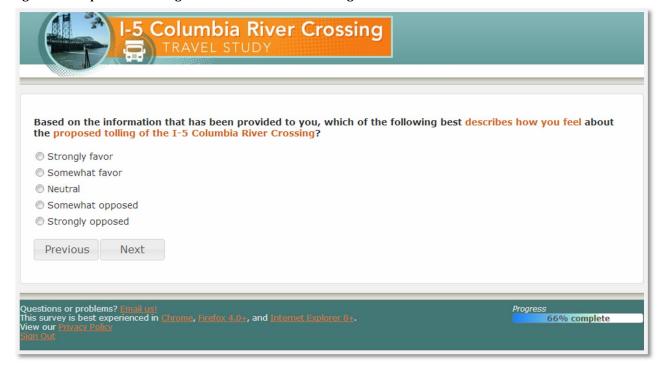
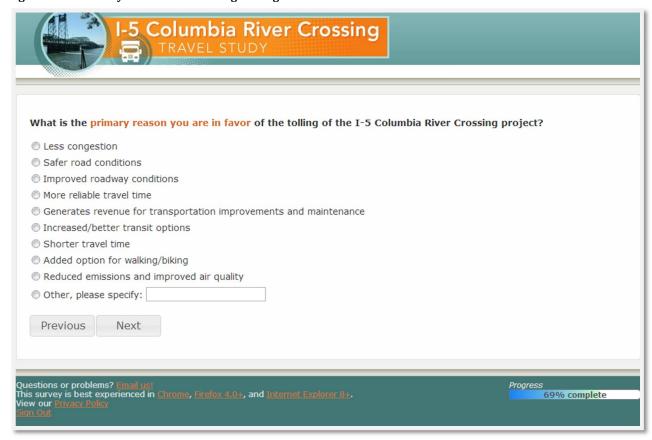


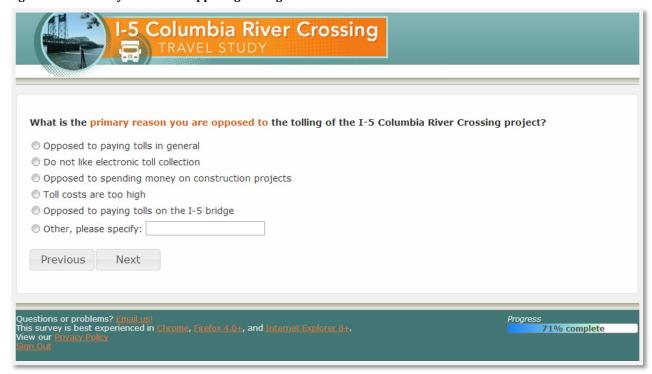


Figure 2-37: Primary Reason for Favoring Tolling



If respondent is somewhat or strongly in favor of the tolling

Figure 2-38: Primary Reason for Opposing Tolling



If respondent is somewhat or strongly opposed to the tolling



2.4 Company Information Questions

Figure 2-39: Location of Company Headquarters

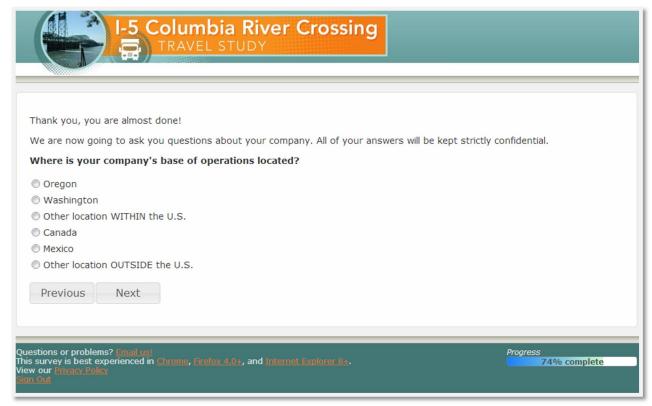


Figure 2-40: Typical Trip Length

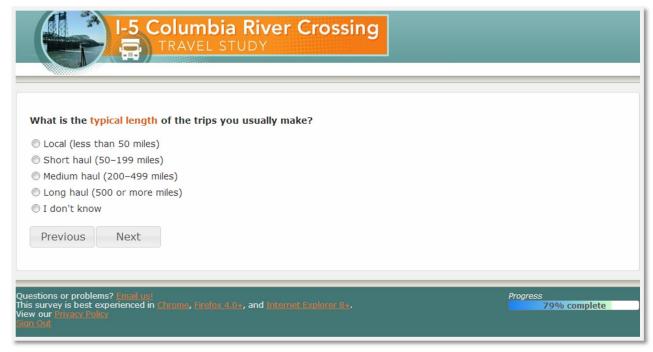




Figure 2-41: Schedule Flexibility

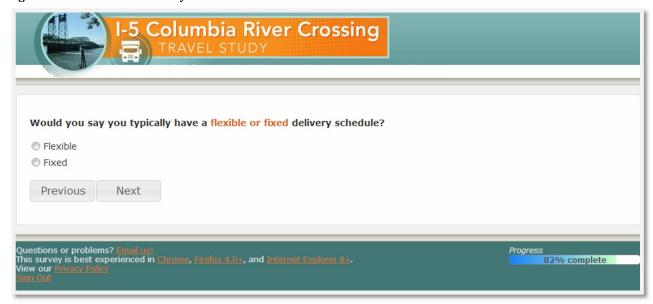
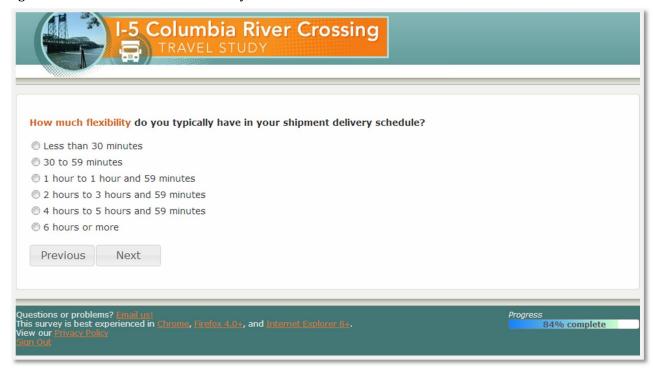


Figure 2-42: Amount of Schedule Flexibility



If respondent has a flexible delivery schedule



Figure 2-43: Penalties or Incentives for Delivery Time Frame

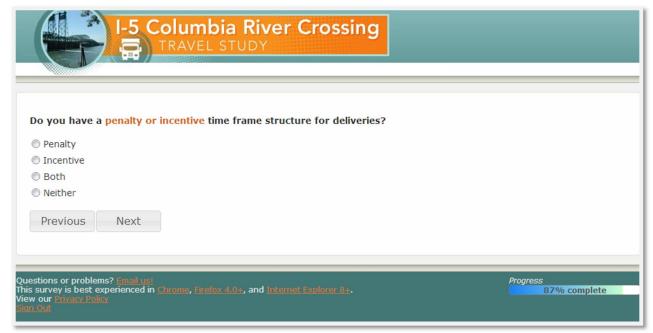


Figure 2-44: Toll Payment Responsibility

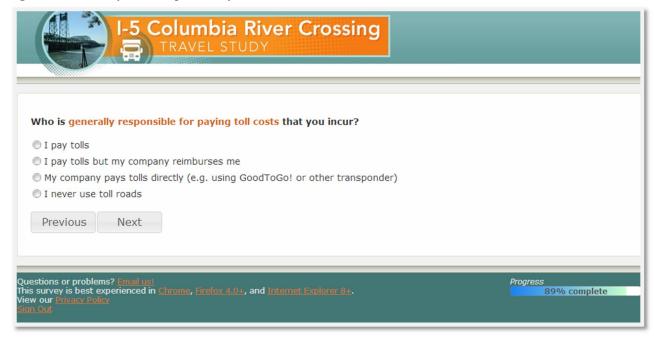


Figure 2-45: Toll Pass-Through

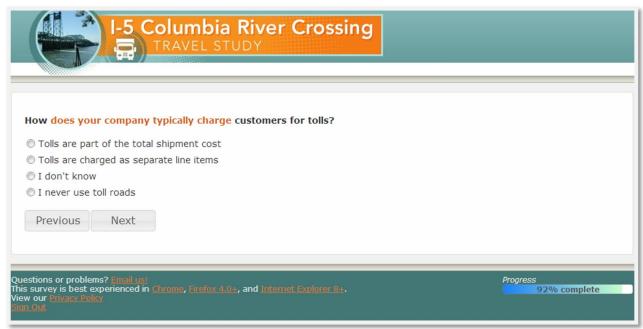


Figure 2-46: Sources of Information Used to Make Routing Decisions

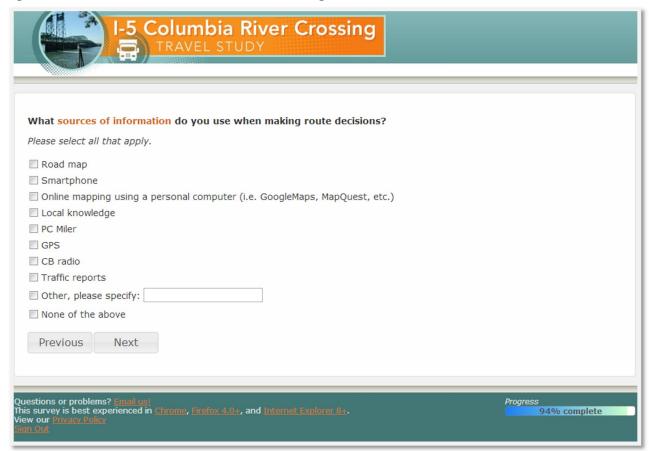




Figure 2-47: Comments

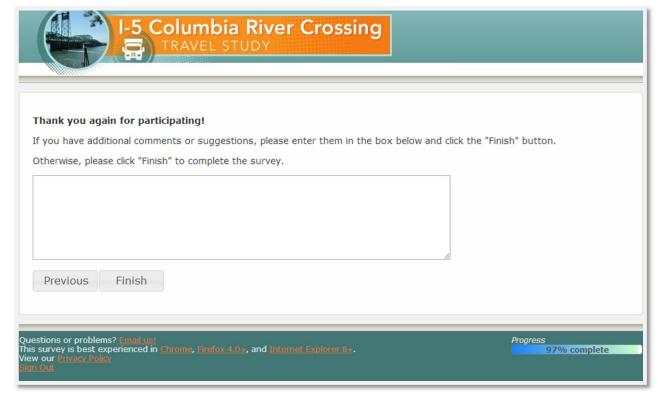


Figure 2-48: End Screen



Thank you for taking the time to complete this survey. All of your responses have been saved, so you may now exit your browser.

Please note: the information collected in this survey will be used to support planning efforts related to the I-5 Columbia River Crossing Project. The information presented about the proposed I-5 Columbia River Crossing Project, including hypothetical travel times and toll costs, will be used for planning purposes only and does not reflect current or future tolling policies.

> This survey is being conducted on behalf of the I-5 Columbia River Crossing Project by RSG, for CDM Smith.





Questions or problems? <u>Email us!</u> This survey is best experienced in <u>Chrome, Firefox 4.0±</u>, and <u>Internet Explorer 8±</u>. View our <u>Privacy Policy</u>

