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JUN 09 2007

# Columbia River CROSSING Comment Form

Draft Environmental Impact Statement

Columbia River Crossing

The Columbia River Crossing project welcomes your comments on the findings of the Draft Environmental Impact Statement or any other aspect of the project or process. Please fill out this form and use additional sheets of paper if necessary. Give this form to project staff or return to the project office.

## TELL US ABOUT YOURSELF

What is your home zip code? N/A Work zip code? 97280-1750

Do you: (check all that apply)

- Live in the project area?
- Work in the project area?
- Own a business in the project area?
- Commute through the project area?
- Other \_\_\_\_\_

How do you regularly travel in the project area: (check all that apply)

- Bicycle?
- Car or Truck ?
- Other \_\_\_\_\_
- Bus?
- Walk?

Comments:

PLEASE READ THE ATTACHED



## 1. WHICH BRIDGE OPTION DO YOU SUPPORT? (please check any that you would support)

- Replace the existing bridges
- Supplement the existing bridges with a new structure
- Do nothing—make no changes to the existing bridges
- No opinion

**2. WHAT HIGH CAPACITY TRANSIT MODE DO YOU SUPPORT? (please check any that you would support)**

- Bus rapid transit between Vancouver and Portland
- Add Light rail between Vancouver and Portland
- Do not add high capacity transit between Vancouver and Portland
- No opinion

**3. WOULD YOU SUPPORT BRINGING BUS RAPID TRANSIT OR LIGHT RAIL TO THE FOLLOWING LOCATIONS? (please check any that you would support)**

	Yes	No	Unsure	No Opinion
Lincoln Terminus (39th and Main)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kiggins Bowl Terminus (I-5 and 45th)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Clark College MOS Terminus	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mill Plain MOS Terminus (15th and Main)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**DO YOU WANT TO STAY INVOLVED IN THE PROJECT? | Optional**

YES  NO Would you like to be added to the Project mailing list?

**O'LOUGHLIN  
TRADE SHOWS**  
A DIVISION OF TO-RO ENTERPRISES, INC.

Bill O'Loughlin  
President

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 Portland, OR 97280-1750 (503) 246-8291  
 billo@otshows.com U.S. (800) 343-6973  
 www.otshows.com FAX (503) 246-1066



# Thank you!

Give this form to project staff or return to the project office:

**Postal Mail**

Columbia River Crossing Project  
 C/O Heather Gundersen, Environmental Manager  
 700 Washington Street, Suite 300  
 Vancouver, WA 98660

**Draft EIS information**

[www.columbiarivercrossing.org/CurrentTopics/DraftEIS.aspx](http://www.columbiarivercrossing.org/CurrentTopics/DraftEIS.aspx)

**Fax**

360-737-0294

**E-mail**

[DraftEISfeedback@columbiarivercrossing.org](mailto:DraftEISfeedback@columbiarivercrossing.org)

**Submit Online Comments**

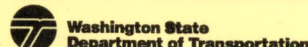
[www.ColumbiaRiverCrossing.org](http://www.ColumbiaRiverCrossing.org)

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Columbia River Crossing

Comments must be postmarked by July 1, 2008





# O'LOUGHLIN

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## TRADE SHOWS

A DIVISION OF TO-RO ENTERPRISES, INC.

TO: CRC TASK FORCE  
FROM: BILL O'LOUGHLIN  
RE: MARINE DRIVE RE-ALIGNMENT  
DATE: JUNE 5, 2008

My name is Bill O'Loughlin, President of O'Loughlin Trade Shows. O'Loughlin Trade Shows is a third generation show production company and has been in the trade show business for over 80 years, 52 of those years in Oregon and 39 of those years producing shows at the Portland Expo Center.

We produce and represent the following events:

Portland Fall RV & Van Show (25 Years)  
Portland Fall Home & Garden Show (20 Years)  
Portland Boat Show (49 Years)  
Pacific Northwest Sportsmen's Show (33 Years)  
Portland Home & Garden Show (52 Years)

We occupy approximately 60 days of the Expo Centers calendar year. Four of these events are full facility (380,000 SF) and the largest events of their kind in the Northwest. I'm sure many of you have attended at least one or more of these events. These five events draw nearly 150,000 consumers the Expo Center, many of them from beyond the three county area with two of these events requiring additional off-site parking at Portland Meadows and Portland International Raceway, shuttle buses and traffic control from the Portland Police.

The companies that exhibit with us, of which there are approximately 2000, are based locally, regionally, nationally and internationally. Two of our events, the Portland Home & Garden Show and the Pacific Northwest Sportsmen's Show have a combined economic impact of 135 million dollars. If we add in the other three shows, our economic impact is well beyond 225 -250 million dollars. Take into account the other 80 plus companies that produce events at the Expo Center and the total economic impact grows exponentially.

O'Loughlin Trade Shows is not only a client, but also a partner, as we have invested thousands of dollars over the last four decades in facility improvements when the Expo Center didn't have the funds available.

I attended the DEIS Open House in Jantzen Beach on May 15th and the Expo Center Open House on May 29th. I am concerned about 2 of the 3 suggested realignments of Marine Drive and their potential impact on the Expo Center and my business based on the following:

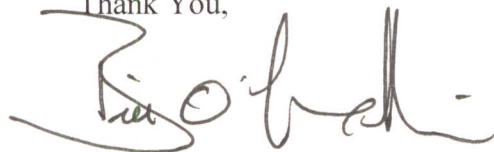
- The diagonal option eliminates Hall A, East Hall, Operations office, Operations shop, VIP room and related support space. It has an unknown impact to Hall B and an unknown loss to parking.
- The Southern option eliminates the South access drive to Force Ave and the Force Ave parking lot and shuttle bus route . It also eliminates or limits common access from East side parking to Westside exhibitor parking. The Hall E Southern roll-up door would be eliminated and there will be an unknown loss of parking. The Southern option also has unknown acoustical impact on Hall E events. This option also eliminates +/- 10 acres of land to the Southwest of Hall E that is dedicated to additional parking as illustrated with the Expo Centers Phase III Master Plan.

Loss of square footage, parking capacity (of which there is a shortage of anyway), access and adverse changes in traffic management do not benefit the Expo Center, its clients, participants nor its attendees.

In conclusion, the DEIS does not address these potential impacts nor offer mitigation in keeping the Expo Center and its clients whole. I understand that the Locally Preferred Alternative (LPA) is yet to be determined and that specific details impacting the Expo Center's operational characteristics, its current and potential clients as well as their participants and attendees are unknown. However, I believe that the Expo Center is a viable and longstanding community asset that not only needs to be preserved but, ideally enhanced as envisioned in the Expo Center Master Plan.

I ask that MERC, Metro and the CRC Task Force remain vigilant and current in understanding the potential impacts of the DEIS and the ultimate details of the LPA and continue in its public facility stewardship in preserving the Expo Center and its clients as a valuable community asset and investment.

Thank You,



William O'Loughlin  
President  
O'Loughlin Trade Shows