

RECEIVED  
OCT 24 2011  
Columbia River Crossing



### List of Mitigations for Hayden Island Businesses

O-006-001

- 1) Volunteer representatives from the residential and business communities need to co-create the Hayden Island construction project plan with the Columbia River Crossing, (CRC) Engineers, Right of Way experts, TriMet, ODOT, and other agencies involved in the bridge project before construction begins, and throughout the length of the project.
- 2) Once construction begins, the selected representatives from the business/residential communities will oversee the construction plan, be the point of contact between CRC Engineers, other planning agencies, and the residents/businesses on Hayden Island.

**Financial Assistance for businesses on the island including but not limited to funding the following:**

- 3) Re-branding consultative and social media services to re-brand the island as a destination location.
- 4) Short term business loans (2-3 yrs), guaranteed by the City or State, that would replace the current financing, and/or assist businesses throughout the CRC project and rebuilding of Hayden Island.
- 5) Financial compensation to businesses no longer able to attract customers due to the loss of economic viability of Hayden Island because of the current and anticipated increase in heavy traffic congestion, and access problems.
- 6) An assistance program in the form of a redevelopment loan or grant, to help fund business operations until bridge plans become certain and economic viability returns.
- 7) A marketing grant to help spread the news about the Hayden Island business community, Hayden Island's area attractions, and livability.
- 8) Bridge authorities and government agencies should recommend and frequent local businesses, rent or purchase properties on Hayden Island during the project.
- 9) Eminent domain condemnation of Hayden Island businesses should be a serious consideration by federal government, the State of Oregon, and/or the City of Portland, given that their planning indecision and funding uncertainties have been a significant contributor to the negative economic climate on Hayden Island for businesses and property owners.
- 10) Website with construction updates, CRC and related agencies contact information, construction/planning schedule, project timelines; overview of CRC, and current Hayden Island Plan.
- 11) Hayden Island Visitors Center located on the island.

This list of mitigations is not the final and official word from businesses on the island.  
Presented to Columbia River Crossing on 10/20/11

Page 1 of 2

### O-006-001

Thank you for the constructive suggestions. While some of these measures are likely not feasible, many of them are possible and will be included in discussions with Hayden Island business owners as a detailed plan for supporting businesses during construction is developed. Please see the response to comment letter N-003.

## List of Mitigations for Hayden Island Businesses

---

O-006-001

- 12) A hotline for people to call about CRC construction, theft, vandalism, an accident, or if there is a problem associated with the construction.
- 13) Financial Assistance to attract new businesses to Hayden Island before and during construction.
- 14) Early construction of the Hayden Island local arterial bridge to ease traffic bottlenecks on/off the island during construction.
- 15) Create reliable transportation during the construction.
- 16) Ensure traffic can enter and exit the island with ease.
- 17) Enhanced security services for vacant residential and business properties. More police presence on the West & East sides of Hayden Island.
- 18) A satellite police station needs to be placed in a visible location on Hayden Island with routine daily and nightly island patrols!
- 19) Home and business inspections before and after construction for any possible damages caused by construction vibrations especially for those that are closer to the staging areas and river.
- 20) Additional streetlights need to be added to ensure safety at night for pedestrians and motorists. Especially on the newly created "main street" of town.
- 21) City/State/Federal Government need to supply a large billboard alerting drivers on I-5 South and I-5 North that "Businesses Are Open." Also, small signs strategically located throughout Hayden Island and on the West and East sides of the Island for pedestrians, bike riders and slow moving motorists.
- 22) The Island Community made up of residents and businesses expects support from the City, State, Federal Government, Portland Development Commission; Metro, Business Oregon, Venture Portland, TriMet, and other governing agencies to financially assist in ways to attract more business to the island.

This list of mitigations is not the final and official word from businesses on the island.  
Presented to Columbia River Crossing on 10/20/11

Page 2 of 2